



EffiesHeart.com

Effie's Heart Talent Search Competition!!

Dream of having your design printed on a mass produced garment? Here's your chance!!!

Effie's Heart is hosting a competition among fashion design students, artists and fashion enthusiasts to design a screen print that will be featured on a t-shirt in our Spring '09 collection.

- Prize:**
- Your design printed on a mass produced garment
 - Name recognition on the Effie's Heart website
 - 10 shirts with his/her design
 - \$200 Effie's Heart gift certificate

Parameters:

- Using the t-shirt flat sketch shown design a screen print for either the front, back or both sides of the shirt.
- Screen print placement is up to the artist and will be considered when choosing the winner.
- Sign your artwork.
- Screenprint can be a 1 to 6 color design.
- Artwork should be suitable for Spring.
- For inspiration: research past Effie's Heart collections at EffiesHeart.com.
- E-mail low resolution jpegs of the t-shirt flat sketch to effiesheartclothing@gmail.com.
- Deadline: May 15, 2008
- Winner announcement: May 18, 2008
- Spring Collection Rollout: March 1. 2009



front



back

We look forward to promoting new and up-coming artists with this collaboration! Good luck everyone!!!

**** Please note:**

By submitting your design, the winner agrees to give Effie's Heart full rights to use his/her artwork on any and all promotional materials, as well as the t-shirt.